



Conversation on Race & Healthy Equity Series

Vaccine Hesitancy in Communities of Color

Thursday, February 18, 2021
12:00-1:00 PM

The long-term aspirational goal of Healthy Tri-County to improve the health and well-being of every person and community in Berkeley, Charleston and Dorchester counties.

WELCOME!

AGENDA

- 12:05-12:15** **Welcome & Opening Remarks**
- 12:15-12:35** **Presentation by**
DHEC Lowcountry COVID-19 Epidemiologist Team
- 12:35-12:55** **Group Discussion***
Audience Q & A led by moderator
- 11:55-1:05** **Evaluation & Close**

**Moderated*



Host:
Renee Linyard-Gary, MBA, CHW
Director of Health, TUW

PRESENTERS

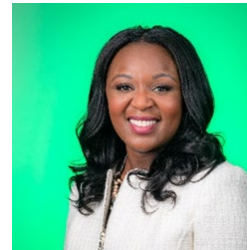
Anton J. Gunn, MSW, CDM, CSP
President & CEO, 937 Strategy
Group, LLC



Emma Frazier, PhD
Epidemiologist, SC DHEC



Ashley Green
Data Analyst, SC DHEC



Moderator:
Kimberly Butler Willis, PhD, CHES, CDP
Director, Community Health at RSFH



HOUSEKEEPING

- Use Webex CHAT for comments and questions 
- Webex polling will be conducted 
- Slides will be made available 
- Meeting recording will be posted to our Healthy Tri-County website 

ENGAGE & BE SOCIAL!



[#healthytricity](https://www.facebook.com/healthytricity)



GOALS FOR TODAY

- Data and information on COVID-19 vaccines and vaccine hesitancy.
- Share how health inequalities have impacted communities of color, leading to mistrust.
- Underscore the need for accurate information, transparency, equitable distribution and access.
- Answer common questions and concerns participants might have about getting the vaccines.
- Increase vaccine uptake in our community!

INTERACTIVE POLLING #1



HEALTHY TRI-COUNTY

Healthy Tri-County, is a multi-sector regional initiative to improve health outcomes in Berkeley, Charleston, and Dorchester counties, powered by Trident United Way in collaboration with Core Partners MUSC Health and Roper St. Francis Healthcare.

Access to
Care

Behavioral
Health

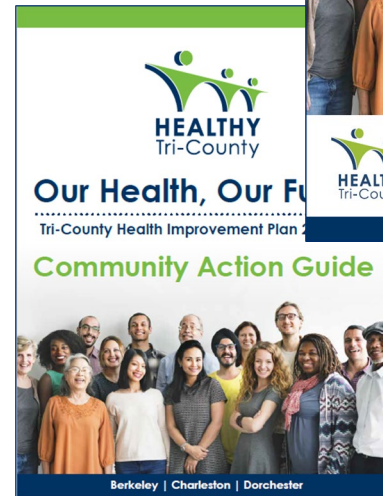
Clinical
Preventative
Services

Obesity,
Nutrition &
Physical
Activity

Maternal,
Child &
Infant
Health

Social Determinants

Health Equity



www.healthytricity.com



The long-term aspirational goal of Healthy Tri-County to improve the health and well-being of every person and community in Berkeley, Charleston and Dorchester counties.

WHY WE FOCUS ON HEALTH EQUITY

The New York Times

Black Doctor Dies of Covid-19 After Complaining of Racist Treatment

“He made me feel like a drug addict,” Dr. Susan Moore said, accusing a white doctor of downplaying her complaints of pain and suggesting she should be discharged.



By John Eligon

Published Dec. 23, 2020 Updated Dec. 25, 2020



SIGN IN NPR SHOP

Share

NEWS ARTS & LIFE MUSIC SHOWS & PODCASTS SEARCH

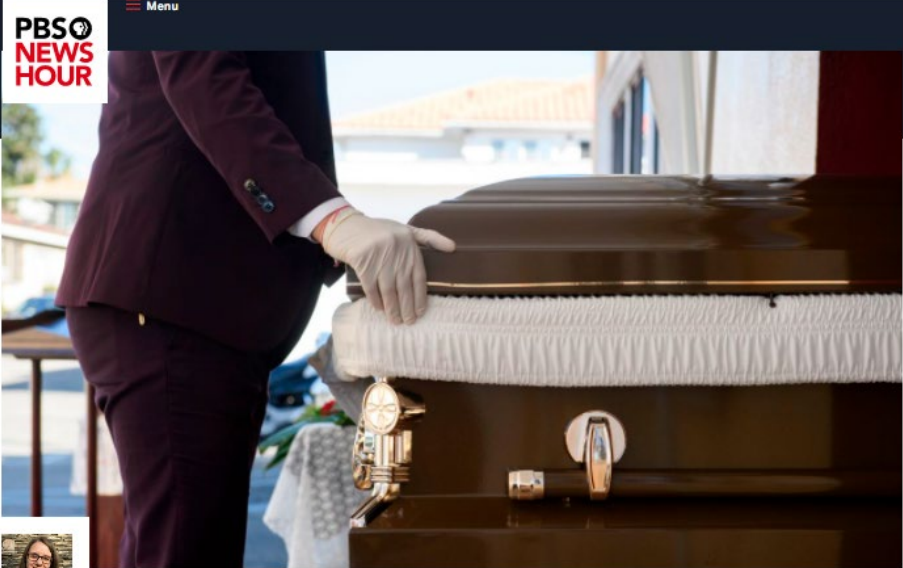
NATIONAL



Many Latinos Are Hesitant To Get A COVID-19 Vaccine



February 1, 2021 - 4:01 PM ET



Menu

by Laura Santhanam

COVID-19 has already cut U.S. life expectancy by a year. For Black Americans, it's worse

51 comments

Health Feb 18, 2021 12:01 AM EST

Mistrust is a current issue.



INTERACTIVE POLLING #2



The background of the slide features several blue, spherical virus-like particles with prominent spikes, scattered across the white and grey areas. A solid green vertical bar is positioned on the far left edge of the slide.

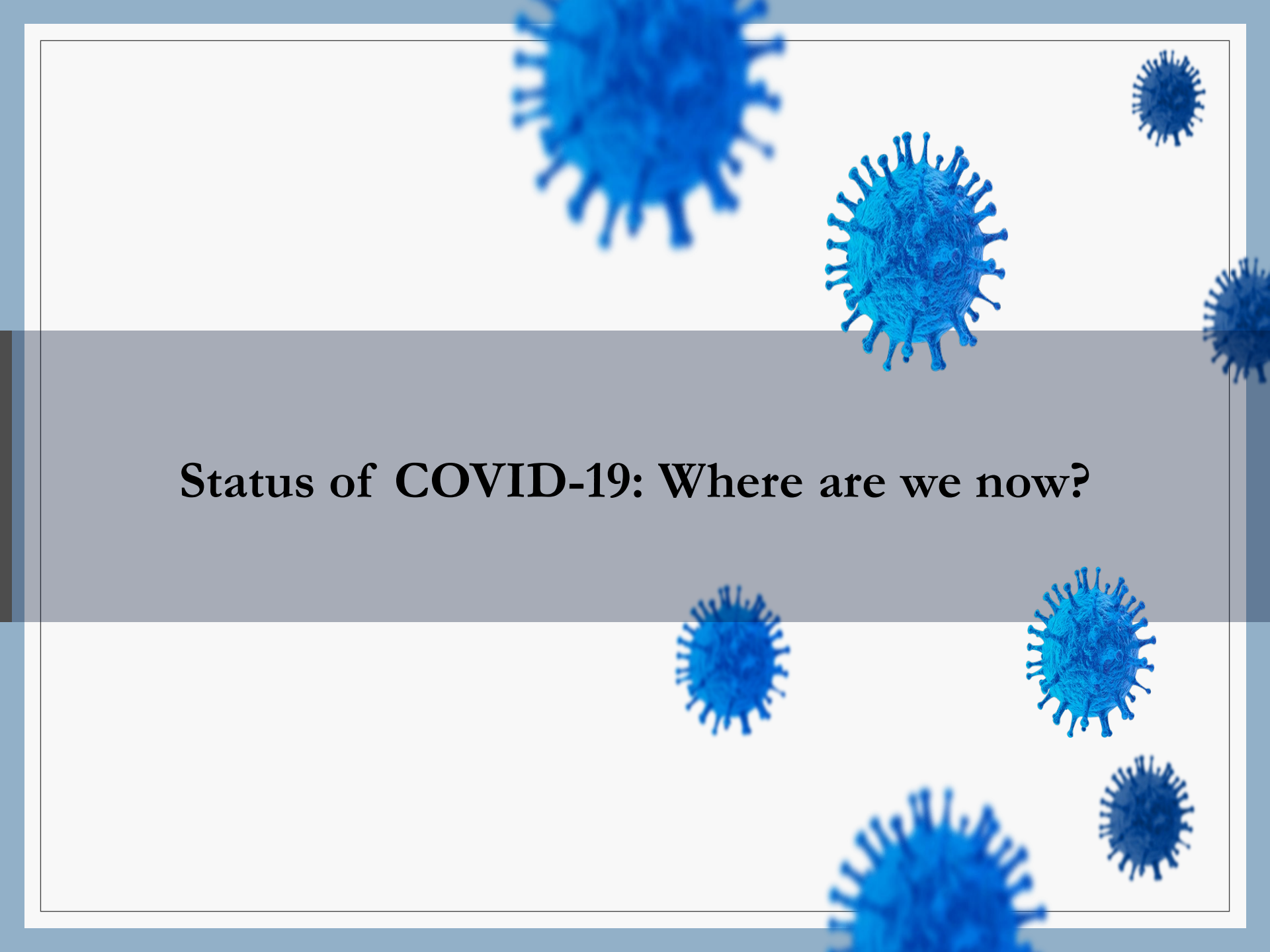
Race and Health Equity: Vaccine Hesitancy in Communities of Color

“The Covid-19 outbreak is proof the virus doesn’t care who you are or where you come from.”

- Láolú Senbanjo

The New York Times



The image features several blue, spherical coronavirus particles with prominent surface spikes, scattered across a white background. A central grey horizontal band contains the text. The overall design is clean and medical-themed.

Status of COVID-19: Where are we now?

South Carolina COVID-19 Cases and Deaths (As of 2/13/2021)

	South Carolina	Lowcountry Region	Tri-County Area
Population (in Millions)	5.1	1.2	0.8
Confirmed Cases			
Total Number of Cases	483,140	81,940	51,831
Cases per 100,000 Population	9,384	6,802	6,462
Confirmed Deaths			
Total Number of Deaths	7,911	1,336	701
Deaths per 100,000 Population	153	111	87

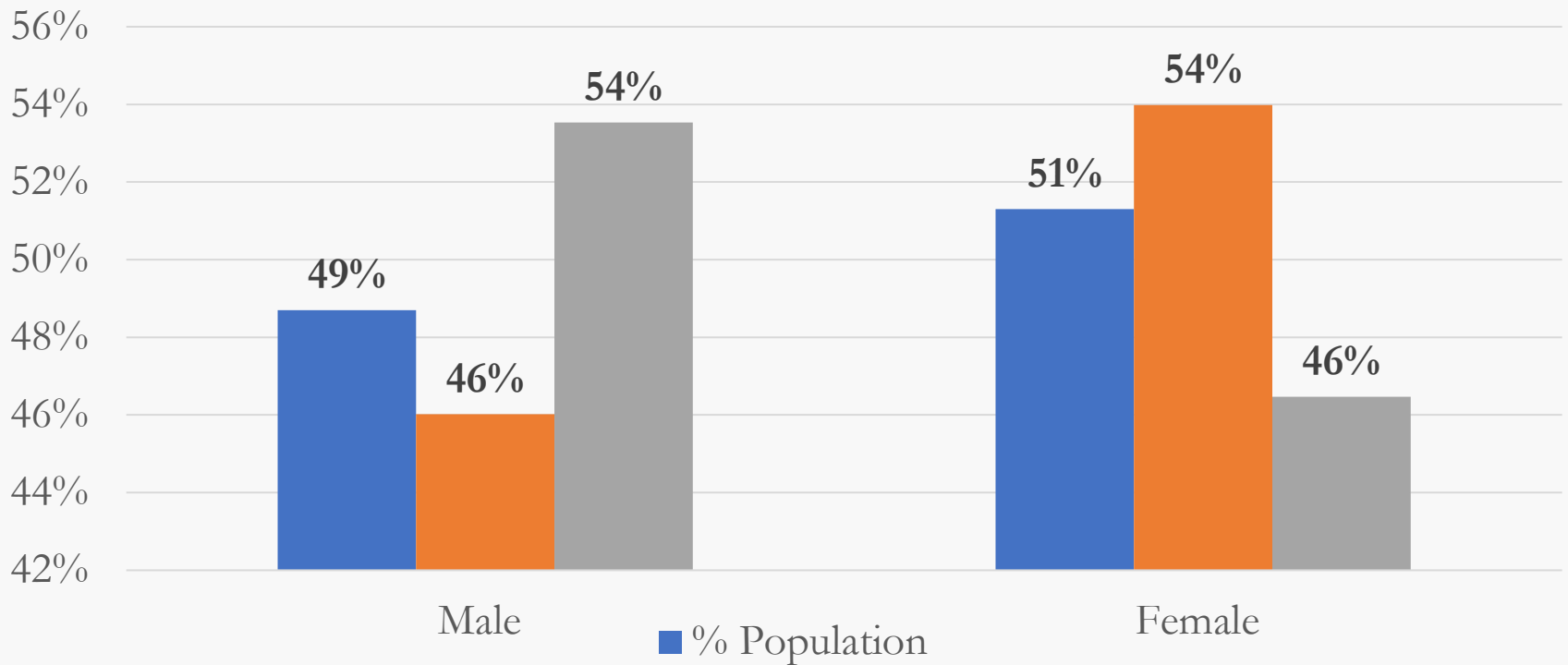
<https://www.census.gov/quickfacts/fact/table/NC,GA,SC,US/PST045219>,
Accessed 1/25/21.

https://covid.cdc.gov/covid-data-tracker/#cases_casesper100klast7days,
Accessed 1/25/21.

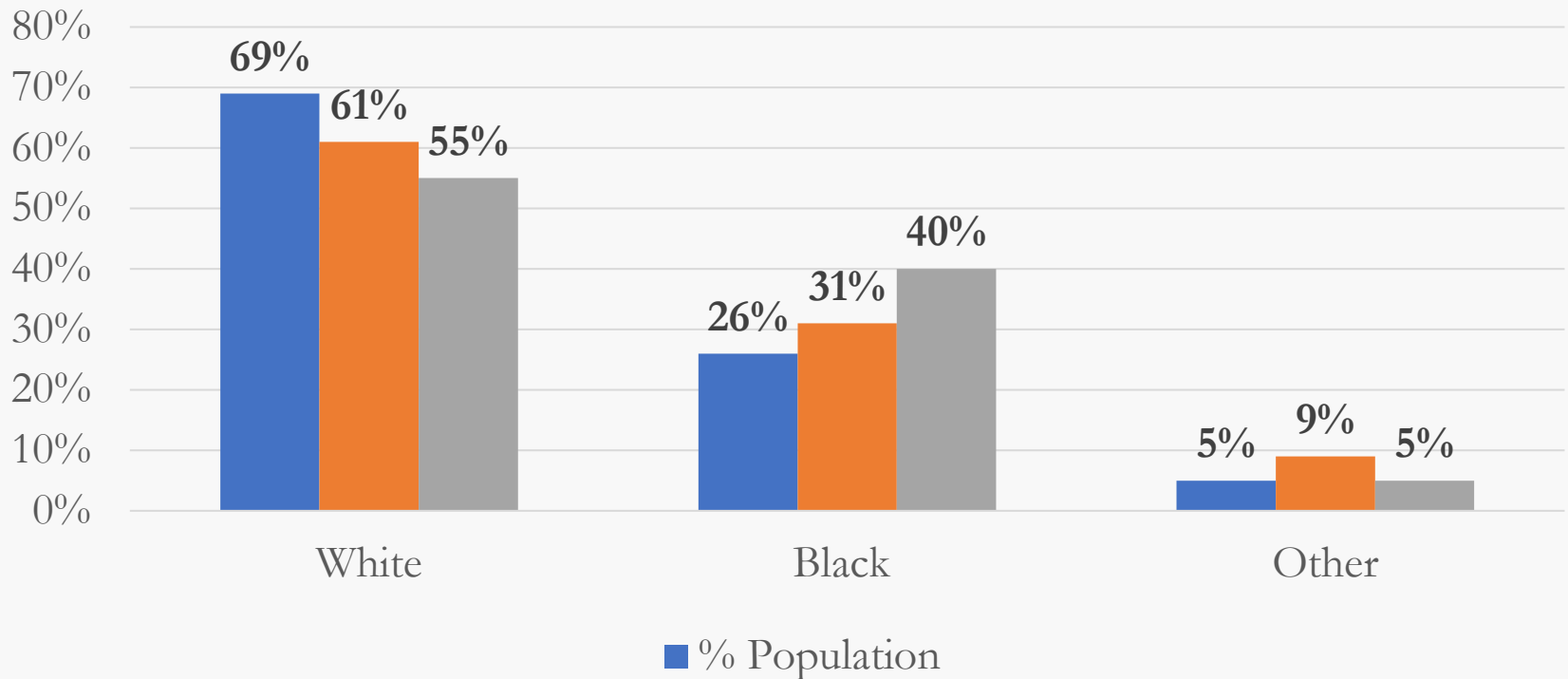
The background of the slide features several blue, spherical coronavirus particles with prominent spike proteins. These particles are scattered across the white background, with some appearing larger and more detailed than others. A horizontal grey band is positioned behind the title text.

COVID-19 in the Tri-County Area by Demographic Groups

Tri-County Population and COVID-19 Data, by Sex (As of 2/13/2021)

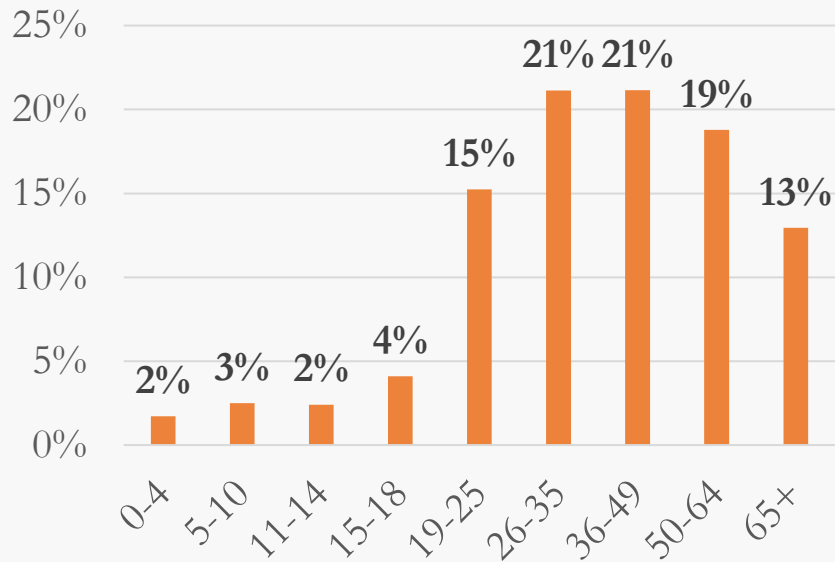


Tri-County Population and COVID-19 Data, by Race Groups (As of 2/13/2021)

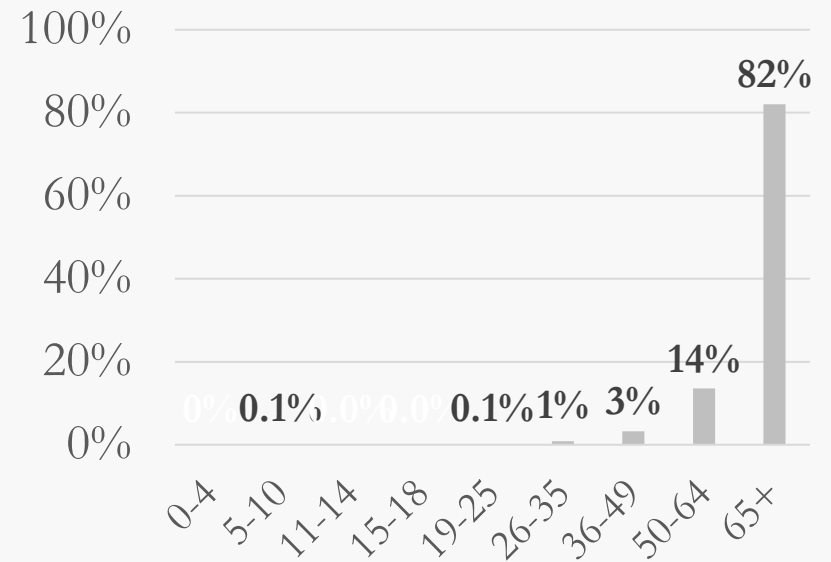


Tri-County COVID-19 Data, by Age-Group (As of 2/13/2021)

Cases



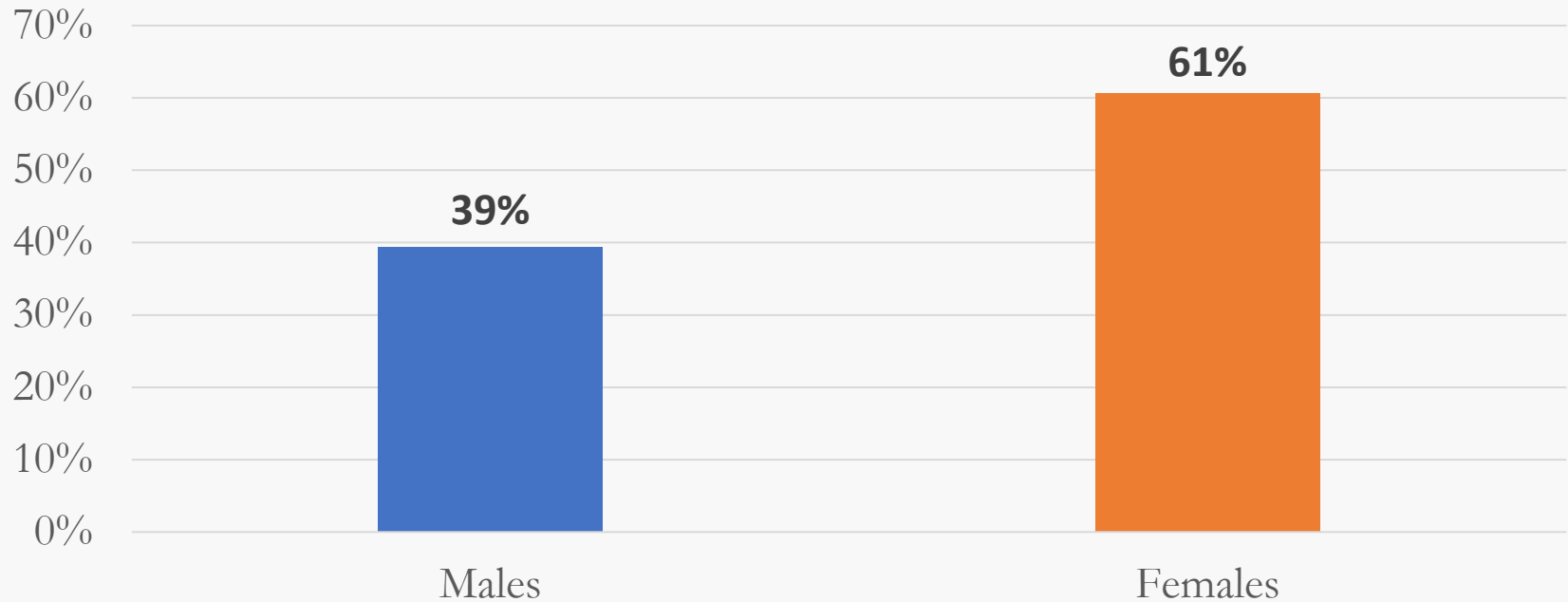
Deaths



The image features several blue, spherical virus particles with prominent spikes, resembling coronaviruses, scattered across a white background. A horizontal grey band is positioned across the middle of the image, containing the title text. The overall design is clean and professional, with a light blue border around the white area.

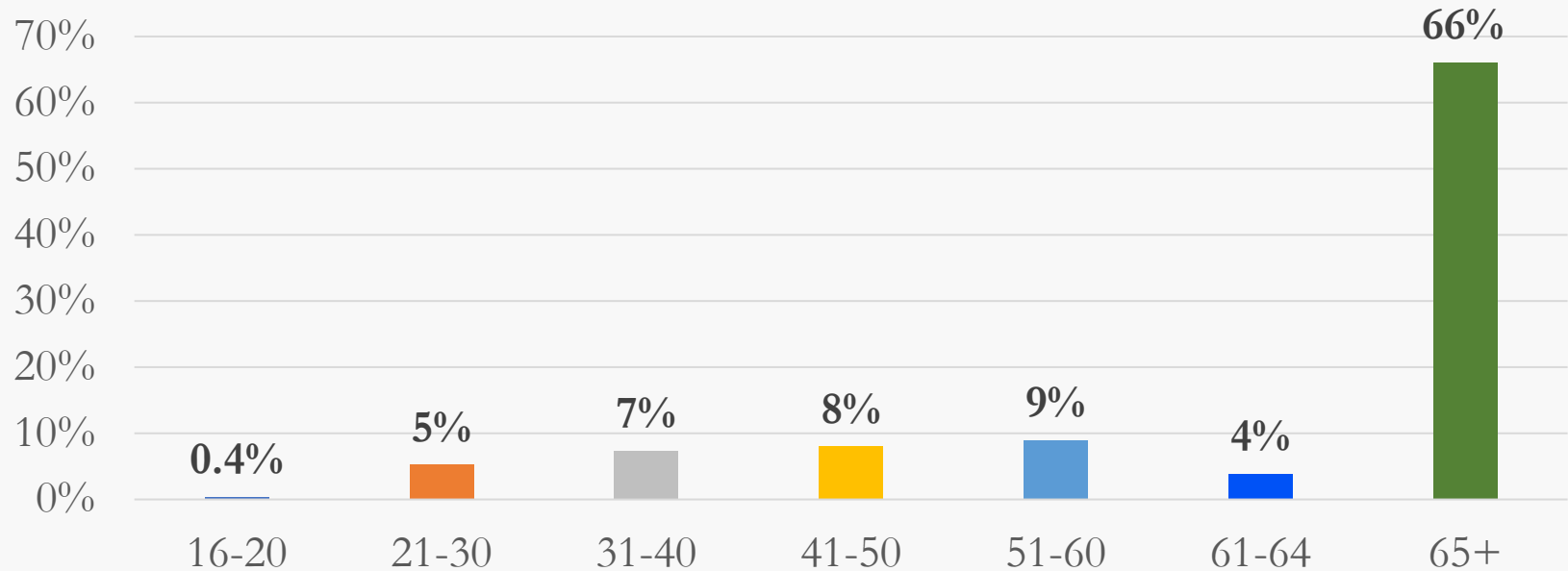
South Carolina Vaccine Distribution

South Carolina COVID-19 Vaccines Administered, by Sex (As of 2/13/2021)



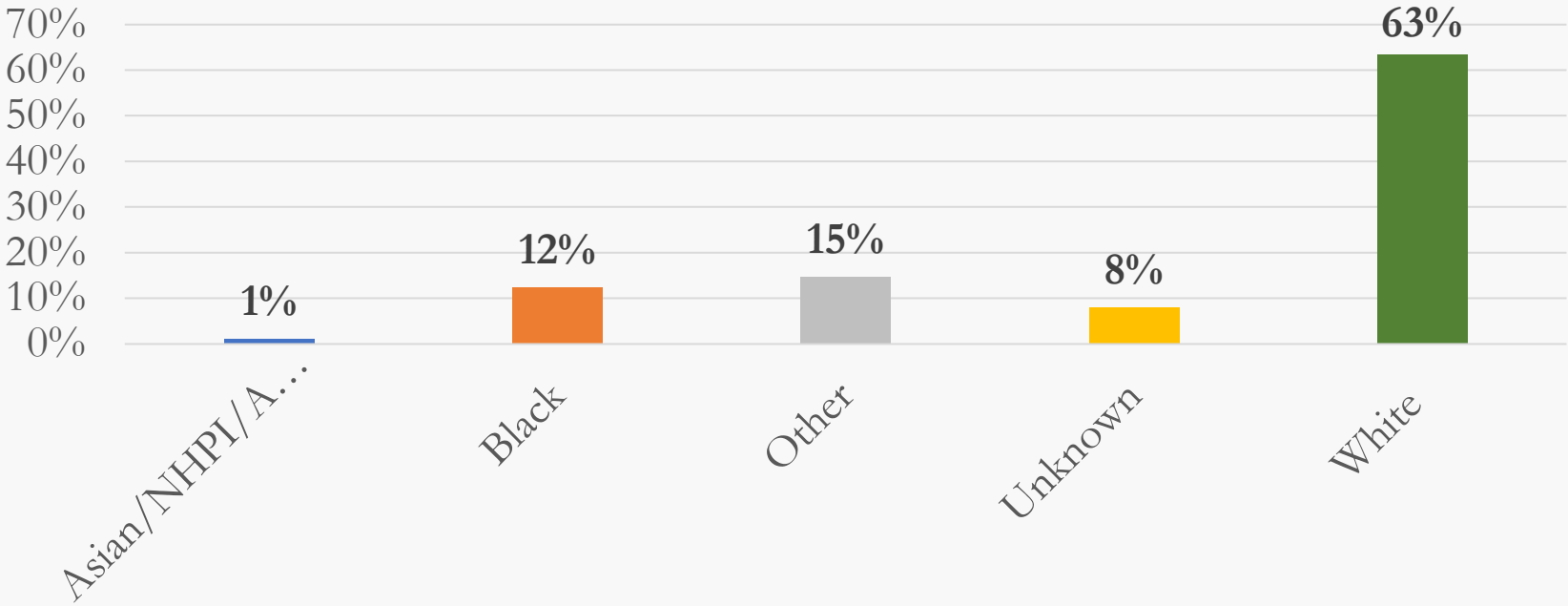
Source: <https://scdhec.gov/covid19/covid-19-vaccination-dashboard>, Accessed 2/16/21.

South Carolina COVID-19 Vaccines Administered, by Age-Group (As of 2/13/2021)



Source: <https://sclhec.gov/covid19/covid-19-vaccination-dashboard>, Accessed 2/16/21.

South Carolina COVID-19 Vaccines Administered, by Race (As of 2/13/2021)

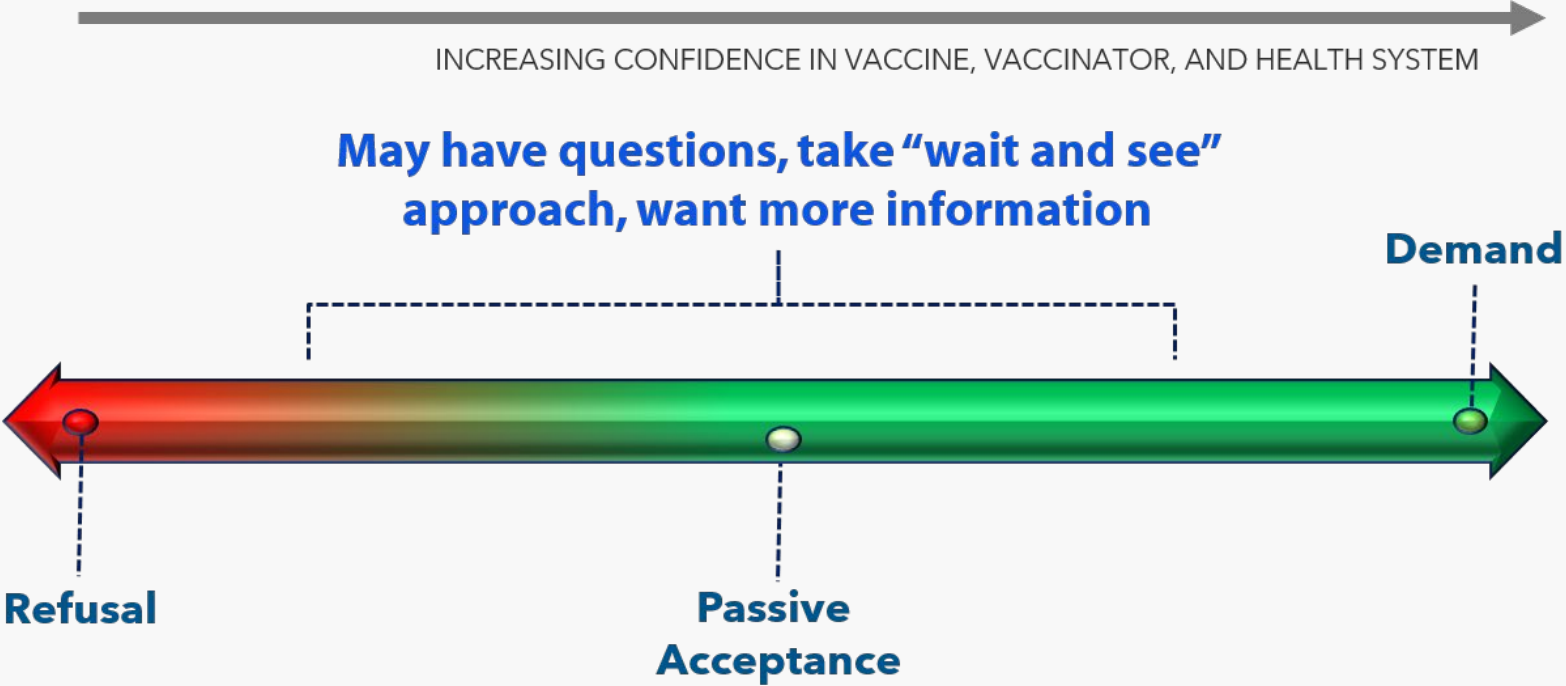


Source: <https://sclhec.gov/covid19/covid-19-vaccination-dashboard>, Accessed 2/16/21.

The background of the slide features several blue, spherical virus particles with prominent surface spikes, resembling coronaviruses. These particles are scattered across the white background, with some appearing larger and more detailed than others. A horizontal grey band is positioned across the middle of the slide, containing the title text.

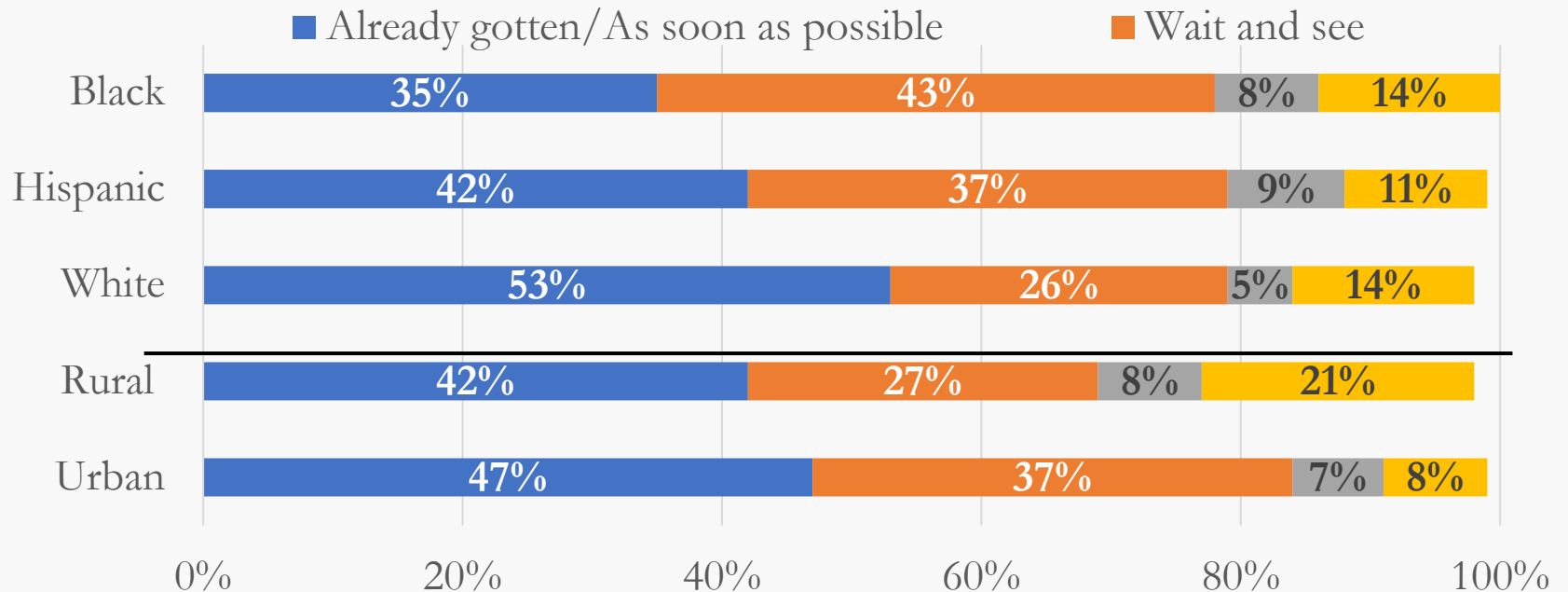
Vaccine Hesitancy and Uptake

Willingness to Accept a Vaccine Falls on a Continuum



Rural Residents Most Resistant to COVID-19 Vaccination; Black, Hispanic Adults Most Likely to “Wait and See”

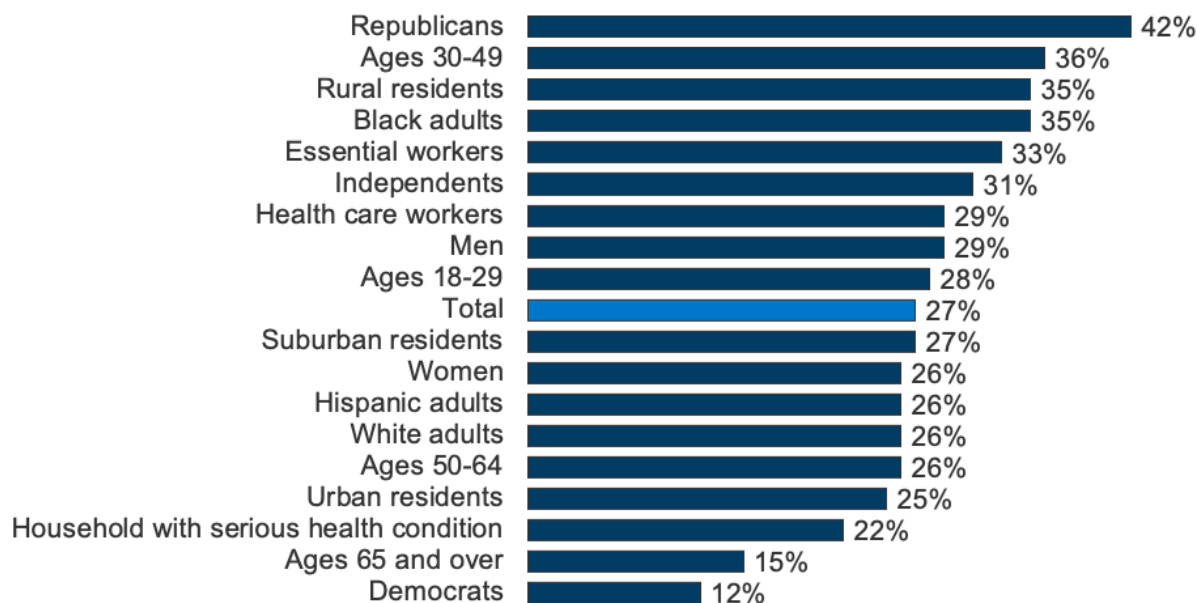
Percent who say they will get a COVID-19 vaccine:



Source: <https://www.kff.org/coronavirus-covid-19/report/kff-covid-19-vaccine-monitor-december-2020/>, Accessed 2/16/21.

Which Groups Are Most Likely To Be COVID-19 Vaccine Hesitant?

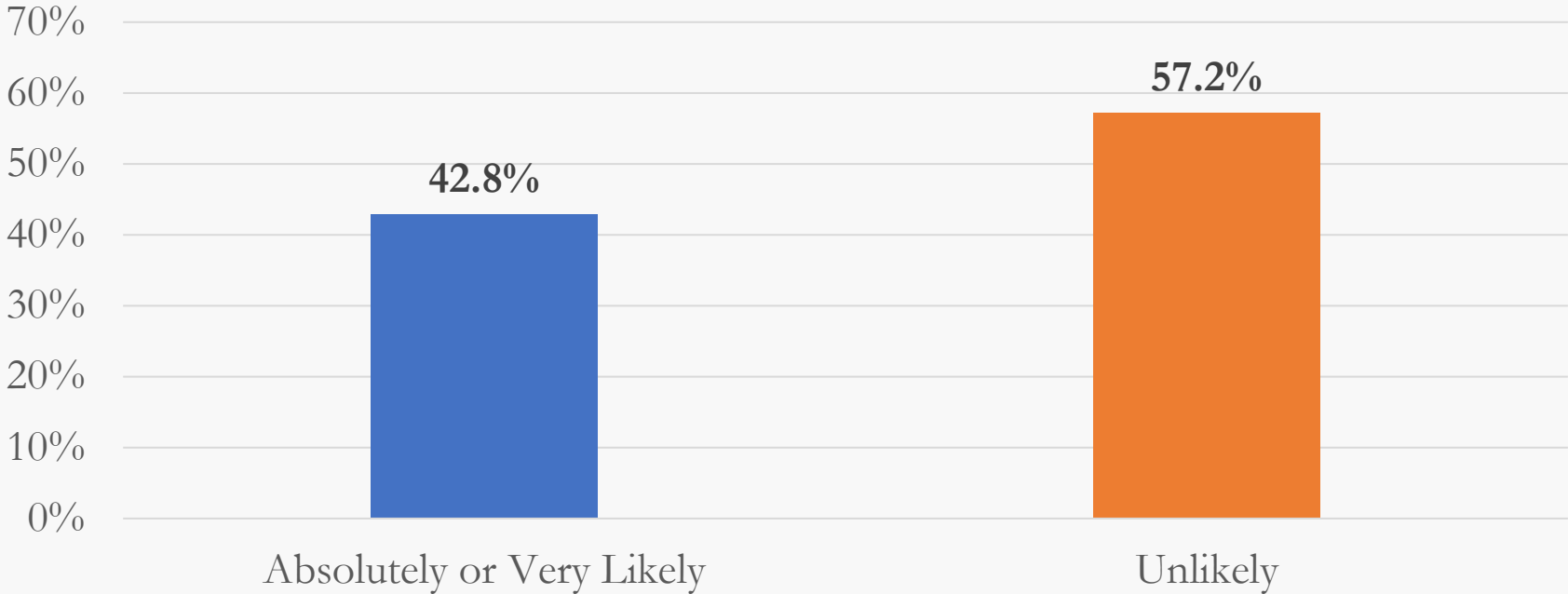
Percent within each group who say, if a COVID-19 vaccine was determined to be safe by scientists and available for free to everyone who wanted it, they would **probably not get it** or **definitely not get it**:



SOURCE: KFF COVID-19 Vaccine Monitor (KFF Health Tracking Poll, Nov. 30-Dec. 8, 2020). See topline for full question wording.

**KFF COVID-19
Vaccine Monitor**

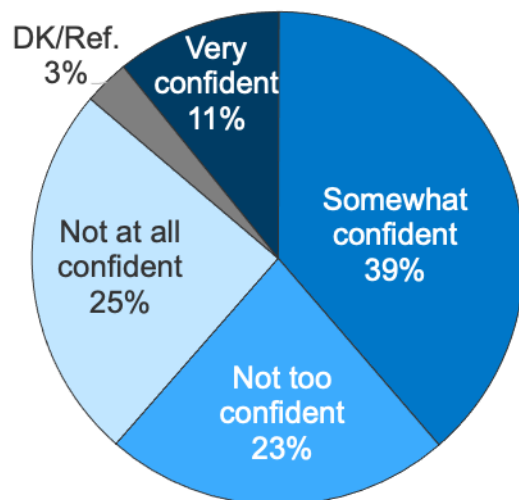
Essential Workers: Intention to Get the COVID-19 Vaccine



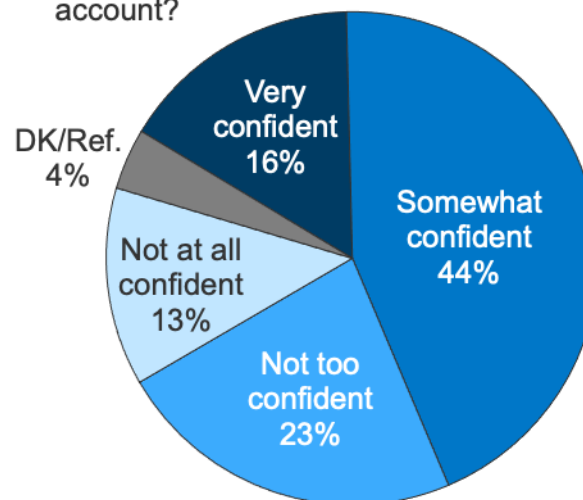
Source: https://www.cdc.gov/mmwr/volumes/70/wr/mm7006e3.htm?s_cid=mm7006e3_e&ACSTrackingID=USCDC_921-DM49056&ACSTrackingLabel=MMWR%20Early%20Release%20-%20Vol.%2070%2C%20February%209%2C%202021&deliveryName=USCDC_921-DM49056, Accessed 2/16/21.

Many Black And Hispanic Adults Lack Confidence That Vaccine Development Process Is Taking Their Needs Into Account

AMONG BLACK ADULTS: How confident are you that the development of a coronavirus vaccine is taking **the needs of Black people** into account?



AMONG HISPANIC ADULTS: How confident are you that the development of a coronavirus vaccine is taking **the needs of Hispanic or Latino people** into account?



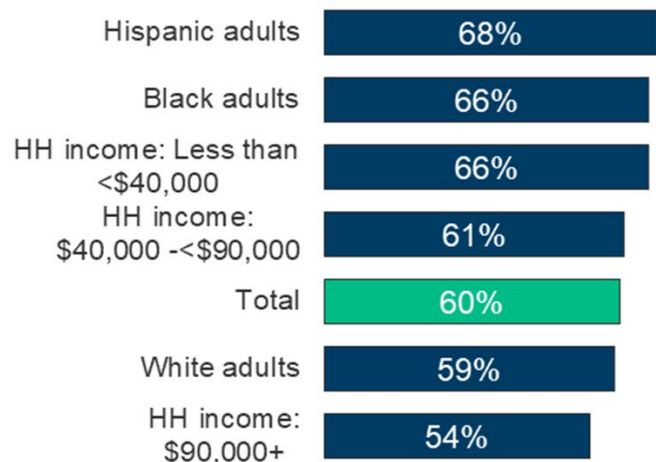
SOURCE: KFF COVID-19 Vaccine Monitor (KFF Health Tracking Poll, Nov. 30-Dec. 8, 2020). See topline for full question wording.

**KFF COVID-19
Vaccine Monitor**

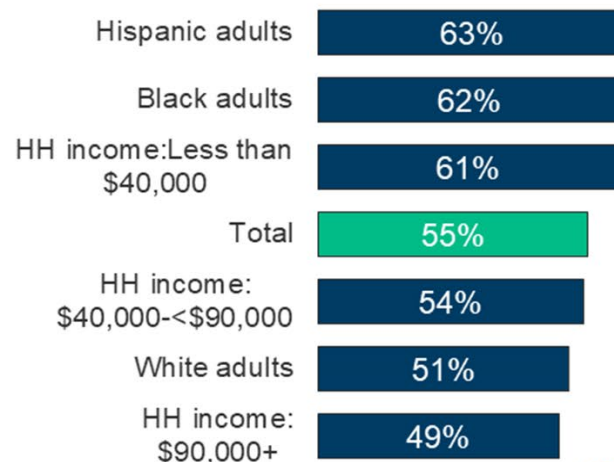
Limited Information About When, Where To Get The Vaccine Is Particularly An Issue For Black, Hispanic, And Lower Income Adults

AMONG THOSE WHO HAVE NOT BEEN VACCINATED: Percent who say they **do not have enough information** about:

When people like them will be able to get the COVID-19 vaccine



Where they will get a COVID-19 vaccine



SOURCE: KFF COVID-19 Vaccine Monitor (Jan. 11-18, 2021). See topline for full question wording.

**KFF COVID-19
Vaccine Monitor**

Hesitancy and Acceptance of the COVID-19 Vaccine

Factors weighing on acceptance:

Are there side effects?

Does it work?

Is it safe?

How much does it cost?



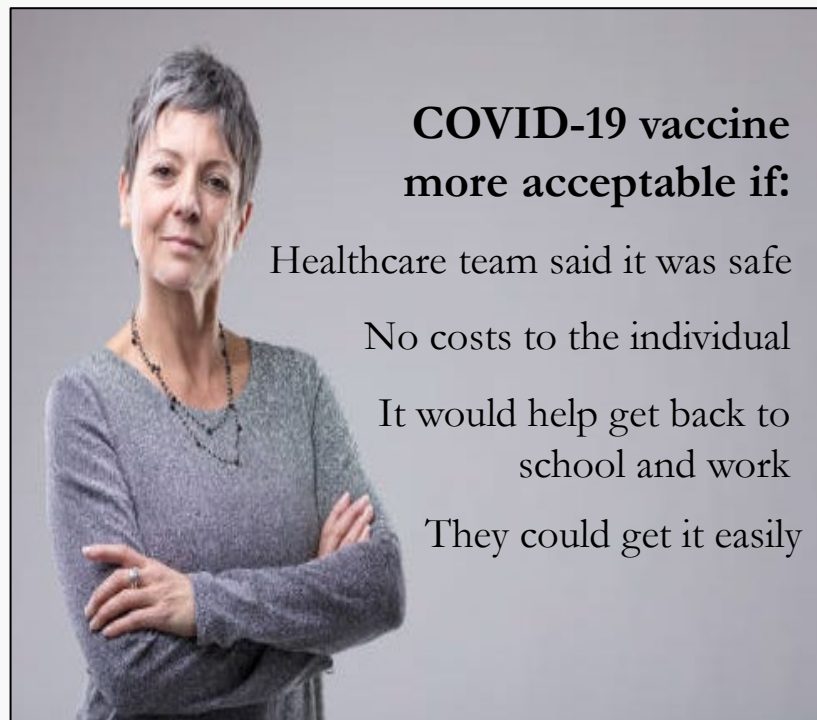
COVID-19 vaccine more acceptable if:

Healthcare team said it was safe

No costs to the individual

It would help get back to school and work

They could get it easily



Tyson, A, Johnson, G, & Funk, C. (2020, September 17). *U.S. Public Now Divided Over Whether To Get COVID-19 Vaccine*. Pew Research Center. <https://www.pewresearch.org/science/2020/09/17/u-s-public-now-divided-over-whether-to-get-covid-19-vaccine/>, Accessed 1/25/21.

Jackson, C., & Newall, M. (2020, September 29). *Despite COVID-19 spike, few individual behaviors are changing*. Ipsos. <https://www.ipsos.com/en-us/news-polls/axios-ipsos-coronavirus-index>, Accessed 1/25/21.

Resources

CDC. COVID data tracker: COVID-19 vaccinations in the United States. Accessed February 13, 2021. Atlanta, GA: US Department of Health and Human Services, CDC; 2021. <https://covid.cdc.gov/covid-data-tracker/#vaccinations>

CDC. Vaccinate with confidence: strategy to reinforce confidence in COVID-19 vaccines. Atlanta, GA: US Department of Health and Human Services, CDC; 2020. <https://www.cdc.gov/vaccines/covid-19/vaccinate-with-confidence.html>

Kaiser Family Foundation. Coronavirus (COVID-19). KFF COVID-19 vaccine monitor: December 2020. San Francisco, CA: Kaiser Family Foundation; 2020. <https://www.kff.org/coronavirus-covid-19/report/kff-covid-19-vaccine-monitor-december-2020/>

S.C. DHEC. Coronavirus Disease 2019 (COVID-19). <https://scdhec.gov/covid19>



Contact Us



Emma Frazier
Ashley Green

DHEC Lowcountry COVID-19 Epidemiologist Team
covid-19reports@dhec.sc.gov

Stay Connected



VACCINE HESITANCY: A CONVERSATION WITH COMMUNITY LEADERS



Anton J. Gunn, MSW, CDM, CSP
President & CEO, 937 Strategy
Group, LLC



Emma Frazier, PhD
Epidemiologist, SC DHEC



Ashley Green
Data Analyst, SC DHEC



CALL TO ACTION

- Collaborate to Address Health Disparities
- Build Trust
- Provide Accurate Health & Community Information and Resources
- **JOIN US!**



INTERACTIVE POLLING #3



THANKS & EVALUATION

CHANGE HAPPENS TOGETHER!

*Thank
you!*

www.healthytricity.com

