# Docs Adopt School Health Initiative in Tri-County Schools



Boeing Center for Children's Wellness

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#### **Mission**

The MUSC Boeing Center for Children's Wellness addresses children's health and development from birth through adolescence. In partnerships across the state, we are working to instill a culture of wellness and prevent obesity such that each child is healthy, succeeds in school and thrives in life.

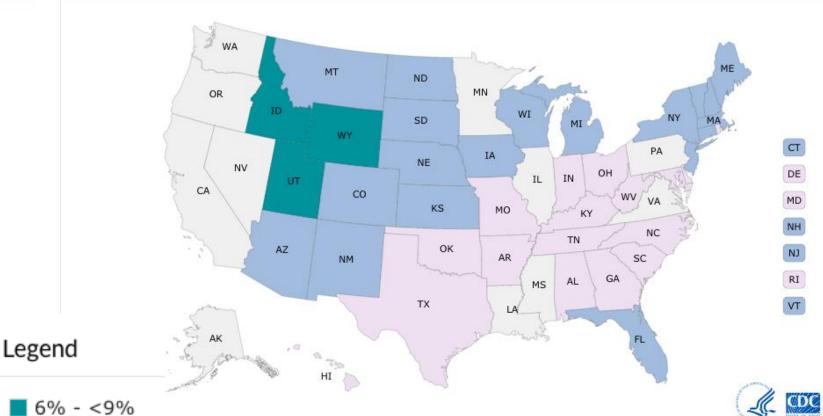


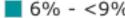




#### Childhood Obesity- 2005

Percentage of high school students who were obese\* — selected U.S. states, Youth Risk Behavior Survey, 2005





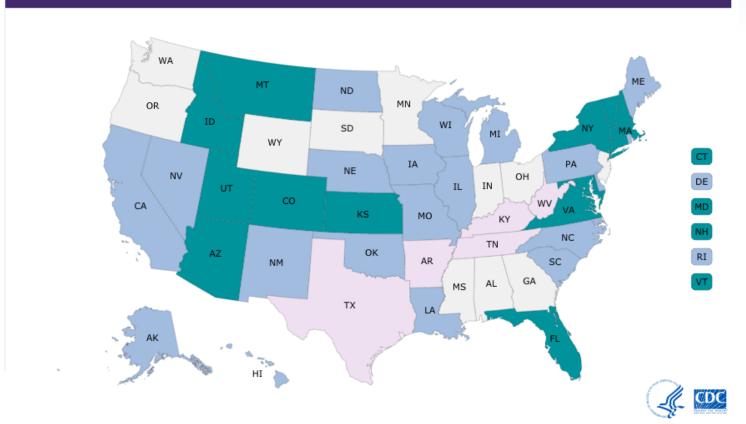
9% - <13%

13% - 16%



#### Childhood Obesity- 2017

Percentage of high school students who were obese\* — selected U.S. states, Youth Risk Behavior Survey, 2017



Legend



**13.6% - <17.6%** 

17.6% - 21.7%

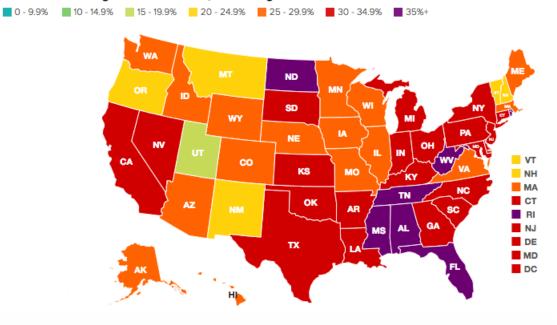


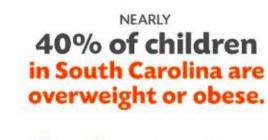
#### Childhood Overweight & Obesity in SC

#### Overweight & Obese Children 10-17, 2016

Select years with the slider to see historical data. Hover over states for more information. Click a state to lock the selection. Click again to unlock.

#### Combined overweight and obese rates, children ages 10 to 17







Source: Data Resource Center for Child & Adolescent Health

### Childhood Overweight & Obesity in SC

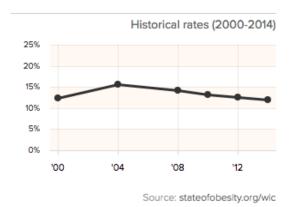


Current obesity rate (2014)

**12.0**%

Rank among states (2014)

45/5



#### 10- to 17-year-olds\*

Combined overweight & obesity rate (2016)

32.9%

Rank among states (2016)

**17**/5



Source: stateofobesity.org/children1017

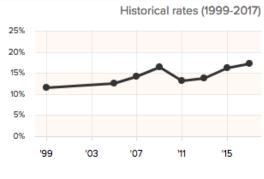
#### **High school students**

Current obesity rate (2017)

**17.2**%

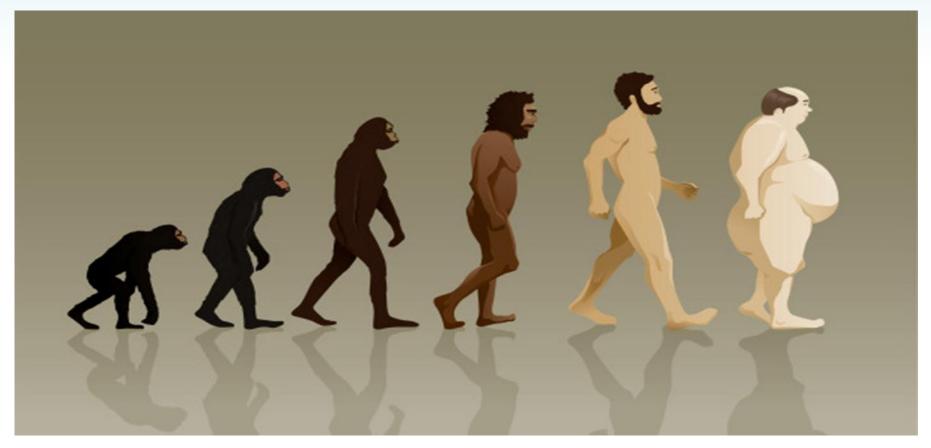
Rank among states (2017)

6/43



Source: stateofobesity.org/high-school-obesity

#### How did we get here...



Obesity is a recent phenomenon; today normal human behavior results in unhealthy weight gain. Therefore effective intervention must address the "obesogenic" environment.



# THE PHYSICAL INACTIVITY CYCLE

EARLY CHILDHOOD

**ADOLESCENCE** 

**ADULTHOOD** 





are obese





Misses school 2 days higher than average



Lower test scores



US\$ 2,741 per year higher health care costs



1 week per year of extra sick days taken



5.3 million premature deaths/yr. due to inactivity

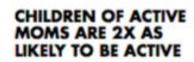
PRESCHOOLERS
WITH INACTIVE
PARENTS ARE FAR
LESS LIKELY TO
RE ACTIVE





# LIFETIME BENEFITS OF PHYSICAL ACTIVITY







Saves up to US\$ 2,741 per year in health costs Reduced risk of heart disease, stroke, cancer, diabetes

**MAY LIVE 5** 

YEARS LONGER



Up to 1/10th as likely to be obese



40% higher test scores



Less likely to smoke, become pregnant



15% more likely to go to college





#### Why Schools:

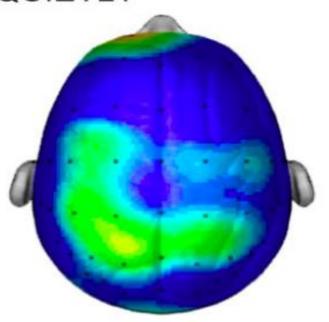
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- Large portion of daily food and exercise occurs at school
- Ideal setting to teach about healthy lifestyle
- Can enhance academic performance and behavioral improvements

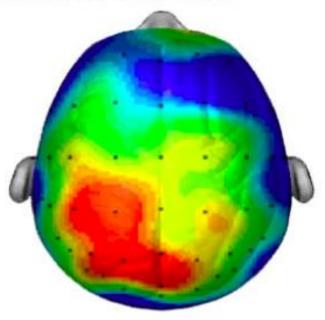


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BRAIN AFTER SITTING BRAIN AFTER 20 QUIETLY

MINUTE WALK





#### **Healthy Eating and Academic Achievement**

Dietary Behavior/Issue	Related Academic Achievement Outcomes
Participation in the School Breakfast Program (SBP)	<ul> <li>Increased academic grades and standardized test scores</li> <li>Reduced absenteeism</li> <li>Improved cognitive performance</li> </ul>
Skipping breakfast	Decreased cognitive performance
Lack of adequate consumption of specific foods	Lower grades
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Insufficient food intake	<ul> <li>Lower grades</li> <li>Higher rates of absenteeism</li> <li>Repeating a grade</li> <li>Inability to focus</li> </ul>

CDC, Healthy Kids. Successful Students. Stronger Communities. Improving Academic Achievement though Healthy

Eating and Physical Activity



Whole School, Whole Community, Whole Child Model



#### Docs Adopt School Health Initiative

#### Docs-Adopt©

- Matches physicians and healthcare professionals with individual schools
- Healthcare professionals join wellness committee
- No clinical services



#### School Wellness Checklist©

- Action guide for implementing evidence-based strategies to improve overall school health environment
- Basis of an annual contest that leads schools to improve nutrition and increase physical activity
- Qualifying schools receive monetary award to use towards wellness projects of their own choosing



#### School Wellness Checklist

- Getting Started
- 2. Nutrition
- 3. Physical Activity
- 4. Stress Management
- 5. Establishing a Wellness Culture
- 6. Employee Connections
- 7. Sustainability

- Must log at least one point in each category
- Minimum of 50 points
- At least 3 wellness committee members
- Minimum of 4 wellness committee meetings



#### 2018-2019 Timeline

- Wellness Checklist Contest starts September
  - Wellness Committee meetings begin
  - Usernames and Passwords for online checklist
- Wellness Leader Training
  - Held each Fall
- Wellness Focus Group
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  - Verification process
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#### **Award Structure**

50-70 points > \$250

71-100 points > \$350

101-150 points \$500

151-200 points > \$750

201+ points > \$1000



#### **Award Structure**

- Grand Prize Winner
  - Additional \$1000
- Second Place Winner
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- Third Place Winner
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#### **Getting Started**

- Become a member of your school wellness committee
- Attend school wellness committee meetings
- Assist with updating School Health Plan



Healthy Schools Program





### **Getting Started**

- Encourage health professionals and community involvement in wellness committee
- Be Healthy Moments with Dr. B



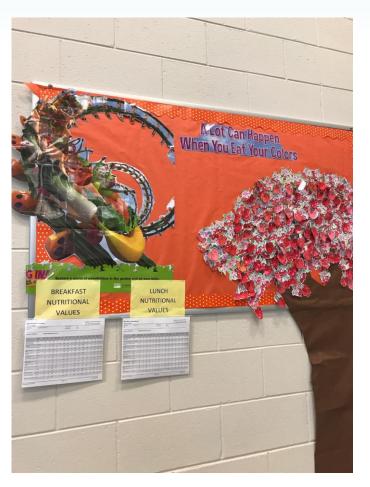






 Post nutrient information for students and staff to see





School gardens



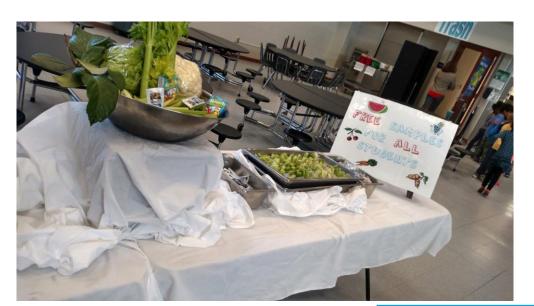








 Assist school with hosting fresh fruit and vegetable tastings





Hold a Water Drinking Campaign







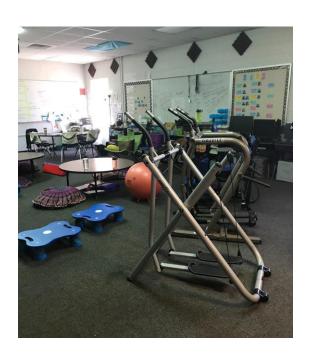






"Hello, I am h.v.m.a.n."

Action Based and Kinesthetic Learning







# **Brain Break**



- Encourage students to participate in community physical activity events
- Help organize Walk/Bike to School Days
- Assist with before or after school walk/run clubs

















- Open Community Use
- Joint Use Agreements
- Recreational Agreements



#### **OPEN COMMUNITY USE**

Open community use refers to schools allowing free community access to tracks, fields, courts, playgrounds, or other outdoor recreational facilities before or after school hours.

Open community use can increase community access to places to be physically active. In addition, opening schools' outdoor facilities can assist in eliminating health disparities that exist in the state<sup>8,0</sup>. Many individuals cannot afford to pay for recreational facilities or their community does not have a nearby park or recreational area<sup>8,0</sup>. Opening schools' outdoor recreational facilities can help all South Carolinians, regardless of income level, engage in more physical activity. Open community use increases the opportunities for youth, adults, seniors, and families to be active, which, combined with good nutrition, is an important step toward improving health.

#### Benefits of Open Community Use

- Increases access to safe, affordable, and convenient places for physical activity<sup>10,11</sup>.
- Decreases children's sedentary behavior<sup>12</sup>.
- · Improves family and community engagement with the school'.
- Increases safety and decreases vandalism of facilities!

#### Other Types of Facility Use Agreements

In addition to open community use, school facilities can be open for public use in a number of different ways.

 Shared Use/Joint Use Agreements: When government entities, private organizations, or non-profits partner to open access to school property and/or facilities for community use.

**Example:** An afterschool program uses the local middle school track during the week for their program.

Recreational and Non-recreational Agreements: When a school district allows third parties to host group programs and activities on school property, sometimes in exchange for paying a fee.

**Example:** The local parks and recreation department hosts T-ball games at the local elementary school's baseball diamond.



#### Stress Management

- Provide relaxation area for staff
- Encourage stress relief programs for students
   AND staff
- Set up massages and guest speakers for staff











#### **Stress Management**











#### Establishing a Wellness Culture

- School level Wellness Policies
  - Non food rewards
  - Birthday parties
  - Celebrations
  - Water Drinking
  - Physical Activity
  - Breastfeeding





#### Wellness Culture

- Create a lactation room
- Start a healthy student incentive program
- Send home wellness newsletter to parents

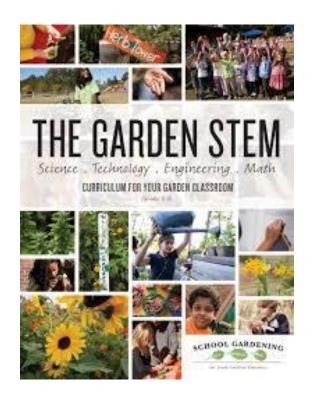






## Establishing a Wellness Culture

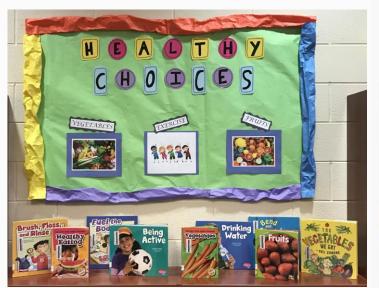
 Nutrition/physical activity is the focus of a STEM related project OR arts and creative writing project







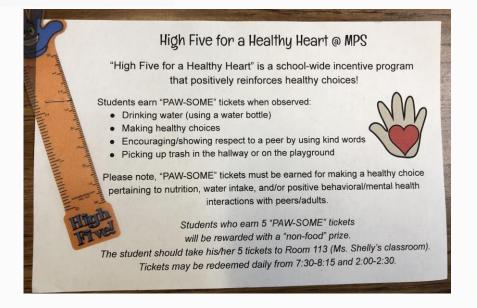
# Establishing a Wellness Culture











### **Employee Connections**

- Weight Management Program
- Staff incentive program that encourages healthy choices
- Staff Wellness Library
- Health Screenings







## Sustainability

- Grant Opportunities
- Wellness Fundraisers
- Additional Community Partnerships and Sponsors







#### **Tri-County Community Partners**

- Action for Healthy Kids
- American Heart Association
- Clemson Extension
- College of Charleston
- DHEC
- Eat Smart, Move More
- Girls on the Run
- Green Heart
- KidsFit Action Based Learning

- Lowcountry Food Bank
- Lowcountry StreetGrocery
- Molina Healthcare
- MUSC Heart Health
- MUSC Safe Kids
- MUSC Telehealth
- Summerville YMCA
- The Dairy Alliance
- Tiger Corner Farms



## Breastfeeding Friendly Child Care



- The SC Breastfeeding Friendly Child Care Designation recognizes child care facilities that promote, protect, and support breastfeeding.
- Trainings provided by SCPITC ITS 2.5 hours of professional training credits (CCCCD)
- Free to any interested licensed child care program
- SC currently has 20 designated programs!



#### Breastfeeding Friendly Child Care

A partnership between SC Program for Infant and Toddler Care, SC Department of Social Services Division of Early Care and Education, MUSC Boeing Center for Children's Wellness, and SC Women Infant and Children Program. Created by Indiana Perinatal Network. For more information visit w.ww.SCPTC.org.

- Breastfeeding Friendly Child Care designation modeled after Baby Friendly Hospital Initiative
- Partnership with DSS Division of Early Care and Education
- Train child care providers to encourage moms to get help when needed, support and advocate breastfeeding, offer on-site breastfeeding and pumping, be the mother's cheerleader, etc.



#### Why Be Breastfeeding Friendly in Child Care?

- Babies: Breastfed babies have less risk of obesity, type 2 diabetes, asthma, ear infections, diarrhea, vomiting, colic, and Sudden Infant Death Syndrome (SIDS).
- Mothers: Breastfeeding lowers a mom's risk of breast and ovarian cancer, enhances the bond with her baby, and speeds recovery from childbirth.
- Child Care: Being breastfeeding friendly may lead to better daily attendance, healthier children, higher parent satisfaction, and more public recognition.
- Everyone: Breastfeeding- friendly child care helps everyone by improving breastfeeding rates, leading to healthier people in South Carolina.

The Ten Steps to Breastfeeding-Friendly Child Care were adapted from the Carolina Global Breastfeeding Institute (CGBI) at UNC-Chapel Hill and the designation process from the South Carolina Program for Infant and Toddler Care (SCPITC).

# **BCSD Changes in School Environment**

BCSD Wellness Highlights

BCSD Wellness Highlights



## Berkeley County School District, 2017-18

83%

of schools had stress relief programs for students



90%

of schools had kinesthetic desks/chairs in classrooms



70%

of schools had weekly wellness morning announcements



73%

of schools held health screenings for employees



67%

of schools held water drinking campaigns



**77%** 

of schools held healthy school fundraisers

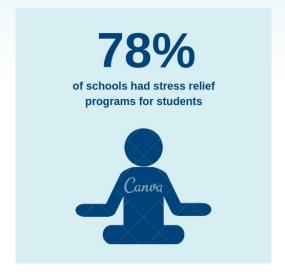




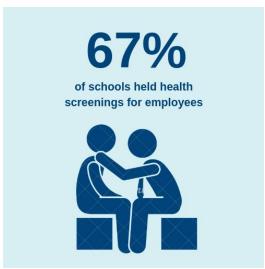
# Charleston County District, 2017-18

719/o
of schools had
kinesthetic desks/chairs
in classrooms





60% of schools had weekly wellness morning announcements







#### Dorchester School District Two, 2017-18

88%

of schools had stress relief programs for students



100%

of schools had kinesthetic desks/chairs in classrooms



83%

of schools held healthy fundraisers



**79%** 

of schools served or promoted locally grown foods



100%

of schools completed the Smarter Lunchroom Assessment



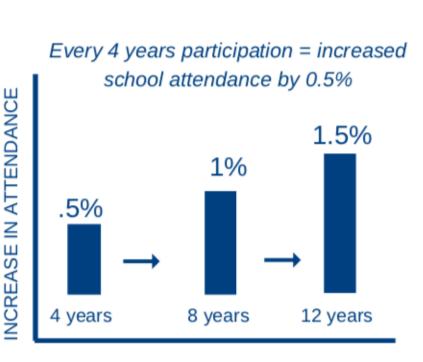
88%

of schools applied for a wellness related grant





#### South Carolina Outcomes



Every 70
SWC points

1 unit decrease in student mean BMI

SWC points
increase

1 unit decrease in student mean BMI
student mean BMI
decrease

YEARS OF PARTICIPATION

#### Wellness Checklist Resources

Website:

musc.edu/leanteam

School Wellness Checklist Contest → Wellness Checklist Resources

Bccw.musc.edu



# An Apple a Day is Not Enough





#### **Contact Us**

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843.452.9757

leanteam@musc.edu



#### References

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- Centers for Disease Control and Prevention. (2017). School Health Index: A Self-Assessment and Planning Guide.
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- H 4833, SC Farm to School Program Act
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- Local School Wellness Policy Implementation Under the Healthy, Hunger-Free Kids Act of 2010, 81 Fed. Reg. 50151 (July, 29, 2016) (to be codified at 7 C.F.R. pts. 210 & 220).
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- South Carolina Department of Education. (2017). South Carolina Standards for Health and Safety Education.
- USDA National School Lunch Program and School Breakfast Program: Nutrition Standards for All Foods Sold in School as Required by the Healthy, Hunger- Free Kids Act of 2010, 81 Fed. Reg. 50131 (July 29, 2016) (to be codified at 7 C.F.R. pts. 210 & 220).



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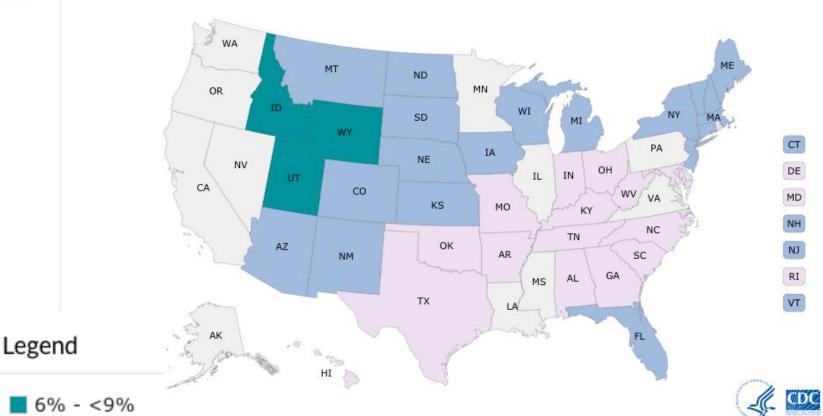


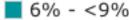




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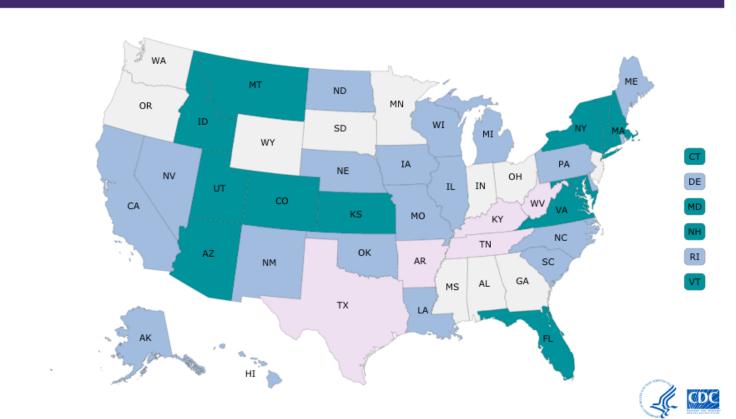
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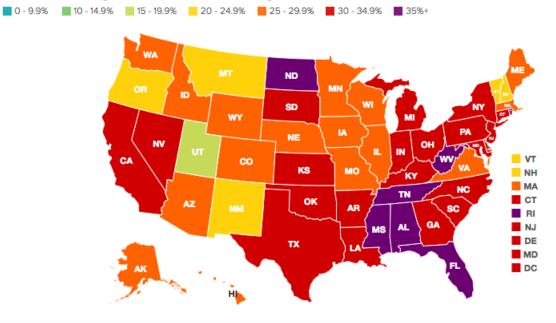


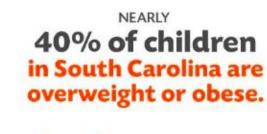
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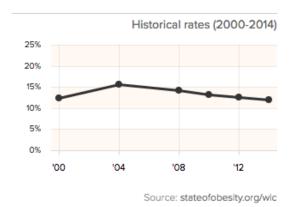


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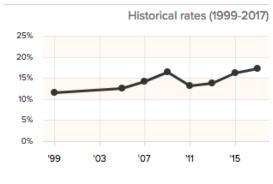
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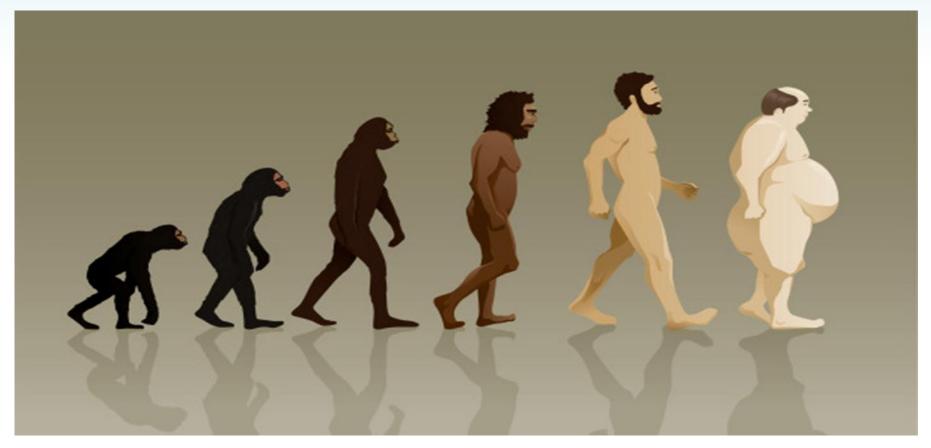
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# THE PHYSICAL INACTIVITY CYCLE

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30% of children are obese



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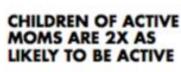
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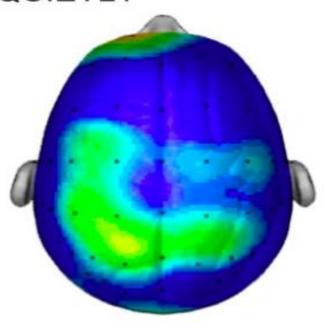
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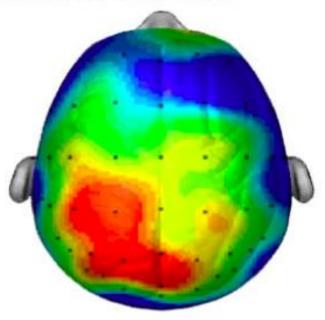


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Healthy Schools Program





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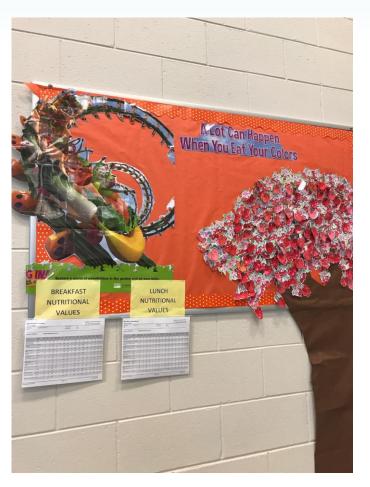




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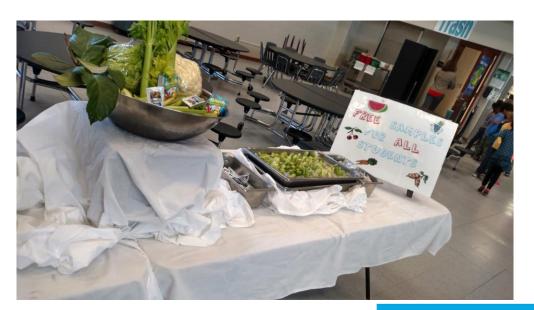








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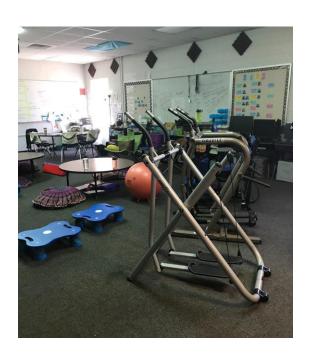






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- Increases safety and decreases vandalism of facilities!

#### Other Types of Facility Use Agreements

In addition to open community use, school facilities can be open for public use in a number of different ways.

 Shared Use/Joint Use Agreements: When government entities, private organizations, or non-profits partner to open access to school property and/or facilities for community use.

**Example:** An afterschool program uses the local middle school track during the week for their program.

Recreational and Non-recreational Agreements: When a school district allows third parties to host group programs and activities on school property, sometimes in exchange for paying a fee.

**Example:** The local parks and recreation department hosts T-ball games at the local elementary school's baseball diamond.



### Stress Management

- Provide relaxation area for staff
- Encourage stress relief programs for students
   AND staff
- Set up massages and guest speakers for staff











# Stress Management











## Establishing a Wellness Culture

- School level Wellness Policies
  - Non food rewards
  - Birthday parties
  - Celebrations
  - Water Drinking
  - Physical Activity
  - Breastfeeding





#### Wellness Culture

- Create a lactation room
- Start a healthy student incentive program
- Send home wellness newsletter to parents

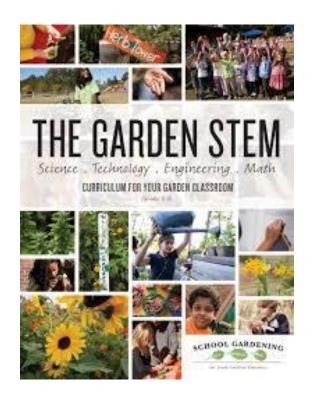






# Establishing a Wellness Culture

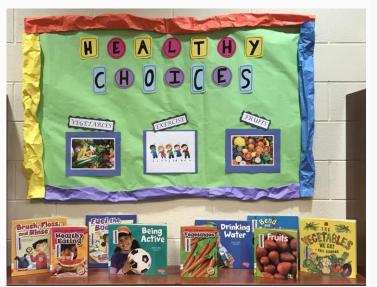
 Nutrition/physical activity is the focus of a STEM related project OR arts and creative writing project







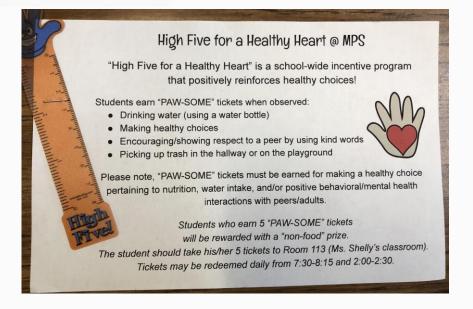
# Establishing a Wellness Culture











### **Employee Connections**

- Weight Management Program
- Staff incentive program that encourages healthy choices
- Staff Wellness Library
- Health Screenings







## Sustainability

- Grant Opportunities
- Wellness Fundraisers
- Additional Community Partnerships and Sponsors







#### **Tri-County Community Partners**

- Action for Healthy Kids
- American Heart Association
- Clemson Extension
- College of Charleston
- DHEC
- Eat Smart, Move More
- Girls on the Run
- Green Heart
- KidsFit Action Based Learning

- Lowcountry Food Bank
- Lowcountry StreetGrocery
- Molina Healthcare
- MUSC Heart Health
- MUSC Safe Kids
- MUSC Telehealth
- Summerville YMCA
- The Dairy Alliance
- Tiger Corner Farms



## Breastfeeding Friendly Child Care



- The SC Breastfeeding Friendly Child Care Designation recognizes child care facilities that promote, protect, and support breastfeeding.
- Trainings provided by SCPITC ITS 2.5 hours of professional training credits (CCCCD)
- Free to any interested licensed child care program
- SC currently has 20 designated programs!



### Breastfeeding Friendly Child Care

A partnership between SC Program for Infant and Toddler Care, SC Department of Social Services Division of Early Care and Education, MUSC Boeing Center for Children's Wellness, and SC Women Infant and Children Program. Created by Indiana Perinatal Network. For more information visit www.SCPTC.org.

- Breastfeeding Friendly Child Care designation modeled after Baby Friendly Hospital Initiative
- Partnership with DSS Division of Early Care and Education
- Train child care providers to encourage moms to get help when needed, support and advocate breastfeeding, offer on-site breastfeeding and pumping, be the mother's cheerleader, etc.



#### Why Be Breastfeeding Friendly in Child Care?

- Babies: Breastfed babies have less risk of obesity, type 2 diabetes, asthma, ear infections, diarrhea, vomiting, colic, and Sudden Infant Death Syndrome (SIDS).
- Mothers: Breastfeeding lowers a mom's risk of breast and ovarian cancer, enhances the bond with her baby, and speeds recovery from childbirth.
- Child Care: Being breastfeeding friendly may lead to better daily attendance, healthier children, higher parent satisfaction, and more public recognition.
- Everyone: Breastfeeding- friendly child care helps everyone by improving breastfeeding rates, leading to healthier people in South Carolina.

The Ten Steps to Breastfeeding-Friendly Child Care were adapted from the Carolina Global Breastfeeding Institute (CGBI) at UNC-Chapel Hill and the designation process from the South Carolina Program for Infant and Toddler Care (SCPITC).

## BCSD Changes in School Environment

BCSD Wellness Highlights

BCSD Wellness Highlights



### Berkeley County School District, 2017-18

83%

of schools had stress relief programs for students



90%

of schools had kinesthetic desks/chairs in classrooms



**73%** 

of schools held health



67%

of schools held water drinking campaigns



70%

of schools had weekly wellness morning announcements



77%

of schools held healthy school fundraisers





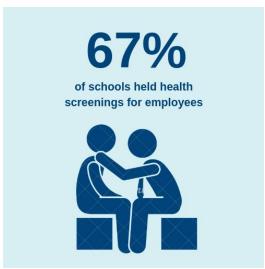
## Charleston County District, 2017-18

7196
of schools had kinesthetic desks/chairs in classrooms



78% of schools had stress relief programs for students

60%
of schools had weekly wellness morning announcements







#### Dorchester School District Two, 2017-18

88%

of schools had stress relief programs for students



100%

of schools had kinesthetic desks/chairs in classrooms



83%

of schools held healthy fundraisers



**79%** 

of schools served or promoted locally grown foods



100%

of schools completed the Smarter Lunchroom Assessment



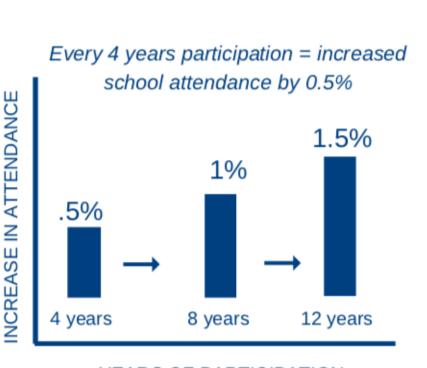
88%

of schools applied for a wellness related grant





#### South Carolina Outcomes



Every 70
SWC points

1 unit decrease in student mean BMI

SWC points
increase

1 unit decrease in student mean BMI decrease

YEARS OF PARTICIPATION

#### Wellness Checklist Resources

Website:

musc.edu/leanteam

School Wellness Checklist Contest → Wellness Checklist Resources

Bccw.musc.edu



# An Apple a Day is Not Enough





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